DEVELOPING A LEADING EDGE OPERATIONS STRATEGY



WHEN

Apr 12-13, 2027
Oct 12-13, 2027

PRICE

$5,300

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Technology, Operations, and Value Chain Management

Enterprises are increasingly complex, with supply chains, manufacturing, and service delivery processes spanning cultures, geographies, and geopolitical situations. To navigate this intricate environment, you need to make efficient use of your company's materials and processes, manage complicated global networks, optimize service and quality levels of performance, and minimize risks. This program—*Developing a Leading Edge Operations Strategy*—offers analytical, strategic insights into vertical integration, outsourcing, product strategy, supplier management, process technologies, capacity and risk management, and global networks. The curriculum will draw on real issues confronting manufacturing and service companies today, providing strategic frameworks to enable you to make smart choices so your company can deliver the high-quality products and services it is committed to providing its customers. The course offers unique, MIT-developed approaches to business operations strategy based on best-practice research conducted among the world's leading companies.

Please visit our website for the most current information.

executive.mit.edu/ops

MIT MANAGEMENT EXECUTIVE EDUCATION

FACULTY*



Vivek Farias



Thomas Roemer

*Please note, faculty may be subject to change.

TAKEAWAYS

You will gain an analytic view of operations and strategic insights into:

- Vertical integration and the factors that affect strategic decisions
- Process design and process engineering
- Integration of people systems with technical systems
- Global facility network strategies and the future of supply chain management
- Strategic implications of process technologies
- Capacity and risk management, including capacity factors and supply and demand management
- Outsourcing, supplier power, and trends in supplier management

WHO SHOULD ATTEND

- Senior managers from manufacturing and service industries who are responsible for developing and executing operations strategy
- COOs, vice-presidents of business strategy, operations, supply chain management, services, and product development
- Operations general managers
- Senior project and program executives, as well as strategic planners



I loved this course, especially how dynamic it was by doing simulation exercises. In two days it's hard to cover all that there is to know of operations, but I think the topics were carefully chosen. Great experience and very nice and interesting people in the course to network with.

OVERALL RATING | ★ ★ ★ ★

– Valerie C

CONTACT INFORMATION

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